

Midland College  
Master Syllabus

**BUSINESS MANAGEMENT**

**BUSI Courses**

[BUSI 1301 - Business Principles\\*](#)

[BUSI 2301 - Business Law](#)

*\*Core Curriculum Course*

**COURSE DESCRIPTIONS AND LEARNING OUTCOMES**

**BUSI 1301 Business Principles**

This course provides a survey of economic systems, forms of business ownership, and considerations for running a business. Students will learn various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes. Financial topics are introduced, including accounting, money and banking, and securities markets. Also included are discussions of business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business. Emphasized is the dynamic role of business in everyday life.

**Learning Outcomes - Upon successful completion of this course, students will:**

Identify major business functions of accounting, finance, information systems, management, and marketing.

Describe the relationships of social responsibility, ethics, and law in business.

Explain forms of ownership, including their advantages and disadvantages.

Identify and explain the domestic and international considerations for today's business environment: social, economic, legal, ethical, technological, competitive, and international.

Identify and explain the role and effect of government on business.

Describe the importance and effects of ethical practices in business and be able to analyze business situations to identify ethical dilemmas and ethical lapses.

Describe basic financial statements and show how they reflect the activity and financial condition of a business.

Explain the banking and financial systems, including the securities markets, business financing, and basic concepts of accounting.

Explain integrity, ethics, and social responsibility as they relate to leadership and management.

Explain the nature and functions of management.

Identify strengths, weaknesses, opportunities, and threats of information technology for businesses.

### **BUSI 2301 Business Law**

The course provides the student with foundational information about the U.S. legal system and dispute resolution, and their impact on business. The major content areas will include general principles of law, the relationship of business and the U.S. Constitution, state and federal legal systems, the relationship between law and ethics, contracts, sales, torts, agency law, intellectual property, and business law in the global context.

#### **Learning Outcomes - Upon successful completion of this course, students will:**

Describe the origins and structure of the U.S. legal system.

Describe the relationship of ethics and law in business.

Define relevant legal terms in business.

Explain basic principles of law that apply to business and business transactions.

Describe business law in the global context.

Describe current law, rules, and regulations related to settling business disputes.

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**PARTICIPATION STATEMENT:** Students must actively participate by completing an academic assignment by the official census date. Students who do not do so, may be dropped from the course.

**REQUIRED COURSE MATERIALS:** Will be current. Students should contact their instructor prior to purchasing the text and supplies to confirm required course materials.

**INCLUSION OF CORE CURRICULUM OBJECTIVES:** *These Core Curriculum Courses* fulfill three hours of the Social and Behavioral Science requirement in the Midland College **Core Curriculum**. The Core Curriculum is a set of courses that provide students with a foundation of knowledge, skills and educational experiences that are essential for all learning. Social and Behavioral Sciences courses involve the exploration of behavior and interactions among individuals, groups, institutions, and events, examining their impact on the individual, society, and culture. As part of the core, this course addresses the following four objectives:

**Critical Thinking:** Concepts, models, and theories within the Geographic discipline are presented, compared, analyzed, and evaluated. This is accomplished through the

following: class discussions; interpretation of maps, graphs, tables, and models; written assignments; & quizzes and exams.

**Communication:** Students are required to participate in all of the following: class discussions; essay questions on homework assignments; & written assignments.

**Empirical & Quantitative skills:** Data analysis and interpretation, including map reading and interpretation, are woven throughout the entire textbook and are integrated into virtually every facet of the course, including discussions, written assignments, & quizzes and exams.

**Social Responsibility:** Human/environmental relationships and the role environmental stewardship plays in resource management are presented. Increasing global interdependence between nations and societies and the importance of understanding intercultural differences between world regions are also presented. Evaluation of these concepts is included in graded assignments (i.e. discussions, written assignments, quizzes and exams).

**STUDENT CONTRIBUTIONS, RESPONSIBILITIES AND CLASS POLICIES:** Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

**ACADEMIC INTEGRITY:** Refer to Midland College's Scholastic Dishonesty and Academic Misconduct policy: <https://www.midland.edu/about/public-info/scholastic-dishonesty.php>

**HONORS PROGRAM:** Students interested in taking a course for honors credit, should contact their instructor. Refer to the Midland College Honors Program webpage for more details: <https://www.midland.edu/academics/honors.php>

**DROPPING THE COURSE:** Check the MC College Calendar for the last day to withdraw from the course and receive a "W." Please talk to the instructor before withdrawing.

**EVALUATION OF STUDENTS:** Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

**NON-DISCRIMINATION STATEMENT:** Midland College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. For information and inquiries regarding Midland College's non-discrimination policies, go to: <https://www.midland.edu/about/tix/index.php>

For further information on notice of non-discrimination, visit the ED.gov Office of Civil Rights website, or call 1 (800) 421-3481.

**DISABILITY SUPPORT SERVICES:** Any student who, because of a disabling condition, may require some special arrangements to meet course requirements should contact disabilities support services as soon as possible at: <https://www.midland.edu/services-resources/accommodation-services.php>

Conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation. Accessibility Links can be found on the Pages tab in Canvas.

**[DIVISION OFFICE CONTACT INFORMATION](#)**