

Midland College  
Master Syllabus

**BUSINESS MANAGEMENT**

**BMGT Courses**

[BMGT 1301 - Supervision](#)

[BMGT 1305 - Communications in Management](#)

[BMGT 1327 - Principles of Management](#)

[BMGT 2341 - Strategic Management](#)

**COURSE DESCRIPTIONS AND LEARNING OUTCOMES**

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
52.0201	BMGT	1301	Supervision	Active	3	48	64

**Course Description:** The role of the supervisor. Includes managerial functions as applied to leadership, counseling, motivation, and human relations skills.

**End-of-Course Outcomes:** Explain the role, characteristics, and skills of a supervisor; identify the principles of management at the supervisory level; explain the human relations skills necessary for supervision; explain motivational techniques; and cite examples of how motivational techniques can be used by a supervisor in a working environment.

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
52.0201	BMGT	1305	Communications in Management	Active	3	48	64

**Course Description:** Basic theory and processes of communication skills necessary for the management of an organization's workforce.

**End-of-Course Outcomes:** Explain the communication process; create solutions to major communication barriers; describe how communication contributes to effective management.

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
52.0201	BMGT	1327	Principles of Management	Active	3	48	64

**Course Description:** Concepts, terminology, principles, theories, and issues in the field of management.

**End-of-Course Outcomes:** Explain various theories, processes, and functions of management; apply theories to a business environment; identify leadership roles in organizations; and describe elements of the communication process.

CIP	Rubric	Number	Course Title	Status	Semester Credit Hrs	Min Cont Hrs	Max Cont Hrs
52.0201	BMGT	2341	Strategic Management	Active	3	48	64

**Course Description:** Strategic management process, including analysis of how organizations develop and implement a strategy for achieving organizational objectives in a changing environment.

**End-of-Course Outcomes:** Explain the processes involved in management strategy development; and develop an organizational strategic management plan.

**PARTICIPATION STATEMENT:** Students must actively participate by completing an academic assignment by the official census date. Students who do not do so, may be dropped from the course.

**REQUIRED COURSE MATERIALS:** Will be current. Students should contact their instructor prior to purchasing the text and supplies to confirm required course materials.

**STUDENT CONTRIBUTIONS, RESPONSIBILITIES AND CLASS POLICIES:** Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

**ACADEMIC INTEGRITY:** Refer to Midland College's Scholastic Dishonesty and Academic Misconduct policy: <https://www.midland.edu/about/public-info/scholastic-dishonesty.php>

**HONORS PROGRAM:** Students interested in taking a course for honors credit, should contact their instructor. Refer to the Midland College Honors Program webpage for more details: <https://www.midland.edu/academics/honors.php>

**DROPPING THE COURSE:** Check the MC College Calendar for the last day to withdraw from the course and receive a "W." Please talk to the instructor before withdrawing.

**EVALUATION OF STUDENTS:** Will be posted by the instructor in individual course syllabus. Students should contact their instructor if they have any questions.

**NON-DISCRIMINATION STATEMENT:** Midland College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. For information and inquiries regarding Midland College's non-discrimination policies, go to: <https://www.midland.edu/about/tix/index.php>

For further information on notice of non-discrimination, visit the ED.gov Office of Civil Rights website, or call 1 (800) 421-3481.

**DISABILITY SUPPORT SERVICES:** Any student who, because of a disabling condition, may require some special arrangements to meet course requirements should contact disabilities support services as soon as possible at: <https://www.midland.edu/services-resources/accommodation-services.php>

Conditions may include documented physical or educational disabilities. Please be aware that services or accommodations are not automatic. Each student must request them and secure the proper authorizations/documentation. Accessibility Links can be found on the Pages tab in Canvas.

#### **[DIVISION OFFICE CONTACT INFORMATION](#)**